

# Commercial Art

Name \_\_\_\_\_ Session \_\_\_\_\_

Date Assigned \_\_\_\_\_ Date Due \_\_\_\_\_

**Competency:** #404– Demonstrate theoretical points of Basic Color Theory, #405– Utilize traditional color theory concepts and terminology & #312 Produce color images in Water Colors

**Objective:** Utilize water colors, the paper wheel provided, traditional color theory concepts and terminology, the student will paint a basic traditional color wheel to the criteria detailed in the PDF.

**Project:** Please follow careful directions from the demonstration & then guided application to paint the best color wheel. Please remember, it doesn't matter how many times it may take you to master your perfect color wheel. Concentrate on both the correct way to use the water colors as well as all the vocabulary we have gone over.

**Supplies & Equipment:**

- |                       |                     |
|-----------------------|---------------------|
| Color Wheel Reference | Water Colors        |
| Color Wheel Page      | Water Color Paper   |
| Assorted Brushes      | Newsprint & Tissues |

**Key Points:**

From Class Lecture & any related Web Sources

- Triad
- Primary
- Secondary
- Tertiary
- Warm vs Cool
- Analogous
- Complimentary
- Monochromatic
- Tint
- Shade
- Neutral Gray

<http://www.colormatters.com/colortheory.html>  
<http://members.cox.net/mrsparker2/intro.htm>

**Evaluation:**

<b>Creativity</b>	0%
<b>Accuracy</b>	50%
<b>Technique</b>	30%
<b>Neatness</b>	<u>20%</u>
	100%

