

# Commercial Art

## Article Assignments 2017-2018

Choose a short article from any professional newspaper, magazine, or the Internet that is relevant to **Commercial Art & its related technologies**. The article you choose should:

- Be no more than 6 months old – the newer the better
- Be related to some aspect of Commercial Art; graphic design, advertising, marketing, illustration, operating systems, software, digital photography – but NOT games, gaming systems, etc. This is not to be a political statement but relevant to industry. This cannot be from Wiki or About.com or any other type of “How To “. If you are not sure – ask!!!
- The same source may be used **twice** throughout the year

**Write a short paper (3 paragraphs minimum, each paragraph MUST have at least 3 sentences):**

- 1<sup>st</sup> Paragraph(s) - A brief summary of the major points from the article - tell me about what you read, but in your own words. *No credit will be given for plagiarized work.* (1/3 report)
- 2<sup>nd</sup> Paragraph(s) – Your thoughts & opinions about what you read. (1/3 report)
- 3<sup>rd</sup> Paragraph(s) – Why you chose the article & what you got out of reading. (1/3 report)

**Turn your paper in on the required dates, using the following format:**

- Paper must be typed, 11pt Times, double-spaced, 1" margins –5 points for each setting not followed.
- Employ good sentence structure and **correct spelling**. If not, automatic -10 points.
- Include a **cover sheet/title page** containing the name of the article, your name, the article number and the date the assignment is due. The second page is **this document** with the table below filled in up to & including the current assignment. The last page is a copy of the article you wrote about. **Order is important!** If not followed, -10 points.

**50 points** are possible for each article. Article Reviews must be turned in before or on the due date - & at attendance. The due date is NOT a time to do your cover sheet, print your article or finish your review! You are welcome to use our technologies PRIOR to the due date. There is **NO CREDIT for articles that are LATE!**

Article #	Due Date	Title of Article	Date of Article	Name of Publication/ Web Address	Grade
#1 MP1	9/20				/50
#2 MP1	10/18				/50
#3 MP2	11/22				/50
#4 MP2	12/20				/50
#5 MP3	2/7				/50
#6 MP3	3/14				/50
#7 MP4	4/4				/50
#8 MP4	5/2				/50

\*After 3 or more 'Mastered' Article Reviews of 85% or higher, students are encouraged to present their Reviews orally. Students will be required to meet all the same Summary Criteria but will be scored on Oral Presentation skills instead of Type Formatting. You will be assessed on volume, tone, pitch & pace as well as organization of material & professional attire. (up to 20 points). After 3 Mastered Oral Reviews you will be exempted from any remaining Reviews for the year.